

CHRISTIAN MATTIS AND FRED GREDER
Choreographers of the Opening and Closing Ceremonies of the World Gymnaestrada

PORTRAIT



«Let the show begin!» Sunday July 10, the resonance of the clock striking 4 can be heard throughout the Olympic Stadium at the Pontaise. It's the moment Christina Mattis and Fred Greder have dreamed about for more than 3 years... At the end of 2008 they accepted an almost foolish challenge, create and organise the Opening and Closing Ceremonies of the World Gymnaestrada. Suffice it to say that Sunday evening, just after 6pm, relief was finally upon them. Almost 20,000 gymnasts strode proudly in the colors of their countries while 1,200 artists lent their talents, magic and colours to guarantee the 2 hour long show. «We tried to innovate in view of the last edi-

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tions, integrating a maximum amount of «Live» music during the show» explains Fred Greder, Sports Professor in several different Swiss Universities and an accomplished musician. As for his accomplice Christian Mattis, Choreographer and Director, a show such as this couldn't be done without giving everybody the possibility to add a touch of freshness, from the youngest to the most mature, not forgetting the mobility challenged. They won their bet. It should be said the men are not at their first trial. They have already united their Sport and Artistic talents in the conception of quite a few shows. The two can now hold their course steady towards the Closing Ceremony, where a few details need still to be worked out. This however is the music of the future and until then, enjoy the festivities!
O.C.

SUDOKU

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FÊTE NATIONALE DE LA MONGOLIE

La fête «Naadam» est célébrée en Mongolie depuis plusieurs centaines d'années. C'est en 1921 que le Naadam est devenu la fête nationale des Mongols. Elle est célébrée à Ulaanbaatar les 11-12 juillet chaque année. «Eriin gurvan naadam» (3 jeux virils) est le championnat des compétences traditionnelles des mongols: la lutte, le tir à l'arc et la course de chevaux.

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Sustainable development

Gestes simples à effectuer au quotidien, pour vivre bien aujourd'hui et demain.

Basic daily actions to ensure quality of life today and tomorrow.

Avec Lausanne et la WG-2011, adoptez les bons réflexes!
With Lausanne and the WG-2011, adopt the right habits!

Respect
Simply responsible

NOS PARTENAIRES INSTITUTIONNELS



HEART OF MAGIC



14th WORLD GYMNAESTRADA LAUSANNE 10-16 JULY 2011



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IMPRESSUM

RÉDACTRICE EN CHEF
Géraldine Moretti

CHEFFE D'ÉDITION
Olivia Cutruzzola

RÉDACTION/PHOTOS
Laura Braissant
Laure Cohades
Gratien Cordonier
Jeremy Damon
Joël Pinson
Anne-Lise Pittet
Svenja Adametz
José Martinho
Juan Millan
Jeannie Wurz

GRAPHISTES
Séverine Chanson
Pascal Erard

World Gymnaestrada Lausanne 2011
Case postale 108
1018 Lausanne 18
media@wg-2011.com

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PARTENAIRES OR



WELCOME



PHOTO: J-B SIEBER

POINTS FORTS DU LUNDI 11 JUILLET

SOIRÉES NATIONALES CENTRE SPORTIF DE MALLEY:

Halle Odysée:
SOIRÉE AUTRICHE à 18h15
SOIRÉE FRANCE à 21h00

Halle Malley:
SOIRÉE SUISSE à 18h30 et 21h15

CONFÉRENCE À BEAULIEU DE 11H00 À 12H00:

Nestlé Suisse avec la présence de Daniel Moore et Sergei Aschwanden, médaillé olympique de Judo, sur le thème « Sport et nutrition: base d'une alimentation équilibrée pour un exercice ou une performance physique ».

CONCERTS À BELLERIVE:

18H00 LINCHEN
20H00 RAGGUMBIANS
22H00 MOTOWN HEMU

EDITO



Dear Readers,

All week long the editorial committee of «Heart of Magic», the review of the World Gymnaestrada is putting everything in place to keep you informed ! Reports, Portraits and interviews with the main players in this unconventional event: Gymnastes from the world over and 4,300 volunteers. The aim of such a journal is to highlight the extraordinary work that you provide before, during and after World Gymnaestrada. Your motivation and dedication are the key to the success of this international event. In addition to Heart of Magic, the communication specialists will work to maintain a continuous dialogue between different actors, including journalists from around the world, the population via our website www.wg-2011.com, the sports participants and all partners involved. We want to show that without your commitment and without your active participation, the volunteers and gymnasts, the organization of such an event would simply not be possible. Happy reading everyone... and long live the 14th World Gymnaestrada!
OC



Die jungen Turner/
Turnerinnen aus
Dänemark haben sich
im Schulhaus Beaulieu
einquartiert

Schulhäuser sind bevölkert

Traditionellerweise übernachteten die meisten Turnerinnen und Turner im Rahmen der Gymnaestrada in Schulzimmern der ganzen Stadt / der ganzen Region. Dies ist auch in Lausanne so. Seit Mittwoch reisten die Delegationen an und bevölkerten die Ortschaften und Quartiere. Fröhlich und farbenfroh sind die Gäste aus aller Welt unterwegs – die «Turnfamilie» prägt in den nächsten Tagen das Bild. Der Schulhausbezug war eine erste logistische Knacknuss, die (fast) problemlos gemeistert wurde. Gemeinsam wurden anstehende „Probleme“ angegangen und unkompliziert gelöst. Die vielen Helferinnen und Helfer lösten die Starthürde bestens. Alle Turnerinnen und Turner sind nun bereit, mit ihren Vorführungen zu glänzen. Die etwas spezielle Übernachtung ist typisch für eine Gymnaestrada – willkommen in den Schweizer Schulhäusern.

Communication FSG

3 QUESTIONS À...

Gil Roman

Directeur artistique des Bèjart Ballet Lausanne

Que représente selon vous la tenue d'une manifestation comme la World Gymnaestrada pour Lausanne ?

C'est une chance pour Lausanne et ses habitants d'accueillir et de participer à cette grande fête de la gymnastique. Je souhaite qu'elle soit l'occasion de belles rencontres et de partage.

Qu'est-ce qui motive une institution de renommée mondiale de prendre

part à la cérémonie d'ouverture?

Nous sommes honorés et heureux de pouvoir participer à cette cérémonie d'ouverture. C'est aussi, pour les jeunes élèves de notre école Rudra, la possibilité de montrer leur discipline dans un cadre inhabituel pour la Danse.

Quel rapport établissez -vous entre la danse et la gymnastique?

Tout comme la gymnastique, la Danse est un sport de haut niveau.

Building the Magic...



PHOTO/ GUY VUFFRAY



PHOTO/ WG-2011

The awarding of the 14th World Gymnaestrada to Lausanne foretold the beginning of not only an incredible adventure but a titanic enterprise to welcome the gymnasts and spectators. 90 trucks and 2000 tons of material later, everything was in place to build the necessary structures required for the 19,000 expected athletes, yet they needed the means to construct it all. MacGyver and his famous Swiss Army Knife not being available, it was up to Alain Golay, Techincal and Event Supervisor, to supervise the evolution of the work. More than 100 people, including the Swiss Army, worked so that this magnificent event could take place in the best conditions.



PHOTO/ WG-2011

Beaulieu, 14' 700 people will be able to attend the various representations in what was little more than deserted halls.

The demonstration sites are an important element of the WG-2011 yet across the city other stages have been set. These will allow the entire popula-

tion to vibrate to the rhythm of the World Gymnaestrada. At Bellerive, an entire village has been put in place to allow participants and spectators to party together all night long. The WG-2011 is none the less a Gymnastic Festival where everybody is welcome. **Meet the Magic? For the infrastructures, it's already done.**

J. P.